








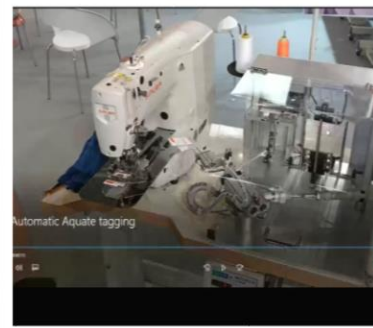
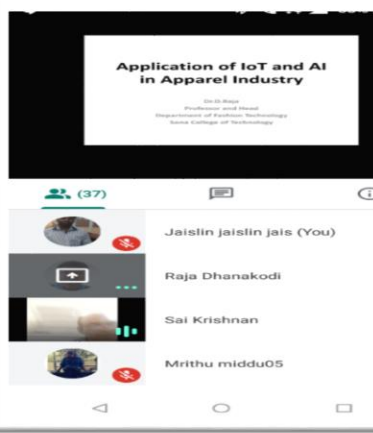
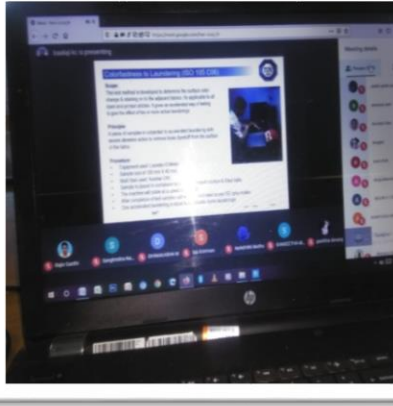





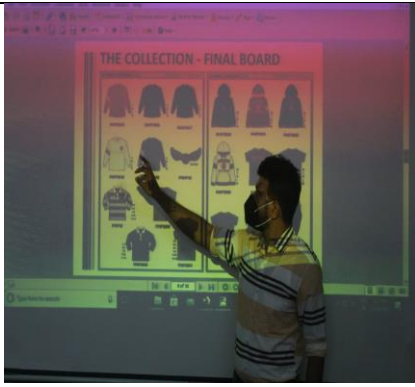
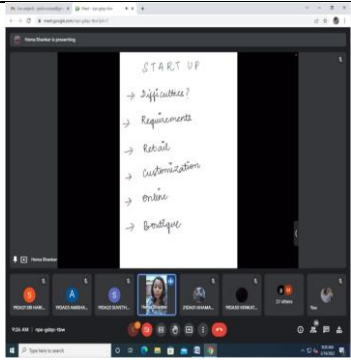

PROGRAMS ORGANIZED BY APPAREL TECHNOLOGY ASSOCIATION


S.No.	Date	Title of the Programme and Resource Persons	Image
1	19.07.2019	Apparel Costing and Merchandising, Mr.P.Ramakrishanan, CEO,Ruby Apparels	
2.	12.07. 2019	Hands on training in zentangle and mandala art techniques	
3.	29.08.2019	Guest lecture on Customized Apparel Product Designing, Mrs.Jayanthi Parasuraman M.com, SAI MITRAA'S FASHION	

4.	27.08.2019	Illustration Pencil Shading Techniques	
5.	13.09.2019	Guest Lecture on Challenges Ahead, Mr.A. KrishnaKumar Senior Training Officer PSG	
6.	07.01.2020	SCOPE OF SPORTS TEXTILES IN INDIA, Mrs. S. Narmada Devi, Production Leader, Decathlon	
7.	23.01.2020	Sourcing and Apparel Merchandising, Mrs. V. Aparna Freelance Designer and Entrepreneur	

8.	23.01.2020	<p>Digital Marketing.</p> <p>Mr. M. Sundarsubramanian, Managing Director, DS Apparels</p>	
9.	07.07.2020	<p>Face Mask for COVID-19</p> <p>Mr. R.Sudarsan Rajagopalan Managing Director, Splendour Medicare Technologies, Coimbatore.</p>	
10.	15.07.2020	<p>ADVANCE MANUFACTURING IN GARMENTS</p> <p>Mr. S. Vignesh Kumar Task force leader Decathlon</p>	
11.	20.07.2020	<p>Application of IOT and AI in Apparel Industry</p> <p>Dr. D.Raja Dhanakodi Professor and Head Department of Fashion Technology Sona College of Technology, Salem.</p>	

12..	28.07.2020	<p>Apparel Product Testing</p> <p>Mr. K.C. Baalaji Senior Manager – Technical TUV SUD South Asia, Tirupur.</p>	
13.	20.10.2020	<p>Knitted Structures and Apparel Product Development</p> <p>Mr. Siddharth B Kothari Managing Partner, Gurudev Knitting Company-Tirupur</p>	
14.	13.03.2021	<p>How to Prepare for Higher Studies in Design Education</p> <p>Ms. I. Archana Rosry , B.Tech Freelance designer NIFT & PSG PTC – DAT ALUMINI</p>	

15.	27.11.2021	DENIM INDUSTRY SCENARIO Mr. P.R.Sreedhar Vice President KG Fabriks Coimbatore	
16.	16.12.2021	DESIGN INNOVATION OF FASHION PRODUCT BY PORTFOLIO DEVELOPMENT Mr. K.P. Manikandan Managing Partner Merlin Hawk Impex, Tirupur	
17.	19.03.2022	Marketing Strategies for Fashion Products Ms.Hemalatha S, Entrepreneur – Hibui	
18	19.03.2022	Startup Opportunities for Customized Fashion Products Ms. Revathy B, Entrepreneur - Valaridam	

19.	24.05.2022	VALENDICTORY FUNCTION Dr. P. Kandhavadi HOD – Fashion Technology PSG CT	
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