

PSG Polytechnic College

Govt. Aided Autonomous Institution
Approved by AICTE and ISO 9001:2015 Certified.
Established in 1939 (A unit of **PSG & Sons'** Charities)
Peelamedu, Coimbatore - 641 004.
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Dr. B. GIRIRAJ ME., Ph.D.,
Principal



Dear Sir/Madam,

Greetings from PSG Polytechnic College!!!

We are happy to inform you that we are organizing one day **FDP** on “*Modern Tools in Effective Communication skills and its Practices*” on 10th Feb, 2024.

The Faculty Members of the **Universities and Colleges (Arts and Science, Engineering and Polytechnic)** are eligible to participate in the programme.

You are cordially invited to attend the FDP. You are also requested to depute faculty members from your Institute. **Please circulate this invitation letter and the FDP brochure among your colleagues, departments and the organization as well.**

Your active participation in the Programme is highly solicited.

Objectives of the FDP:

- | | |
|--|------------------------------------|
| 1. Nuances of Effective Communication | 2. Practices of Student Engagement |
| 3. Spoken, Writing and listening Practices | 4. Vocabulary Enrichment |

Participation Fees:

Participation Fee per person: **INR 500***

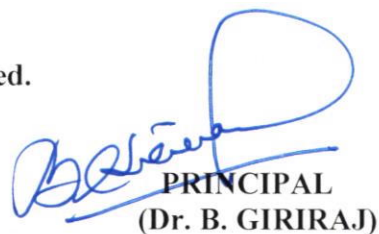
Resource Persons:

Senior resource persons from academia will engage the participants and share their thoughts and experiences on *Effective Communication skills*.

Please find the enclosed brochure for further information.

Note:

- No TA and DA will be provided.
- Refreshments, Lunch and Certificates will be provided.


PRINCIPAL
(Dr. B. GIRIRAJ)



PSG POLYTECHNIC COLLEGE
STATE PROJECT COORDINATION UNIT
STAFF DEVELOPMENT COMMITTEE

In connection with

PSG CARE

Organizes

A one day offline
Faculty Development Program

On

Modern Tools in Effective
Communication Skills and Its
Practices



February 10 , 2024



Target Participants

- Faculty members from various Arts and Science , Engineering and Polytechnic Colleges.
- Nonrefundable registration fee of INR 500 for faculty members .
- The registration form is available below. After the payment ,participants are advised to fill the form with all the required details on or before **31.01.2024**.

Scan here to Register:



Payment Details

The registration fee is to be paid through online mode.

Beneficiary name	PSG Centre for Non- Formal & Continuing Education
Bank Acc. No.	1481267367
IFSC Code	CBIN0280913
Bank Name	Central Bank of India
Bank Branch Address	Peelamedu, Coimbatore - 641 004

Contact Us

✉ rajamanisd408@gmail.com

☎ **9894303985 - Ms.P.Bala Muthu Marieswari**
9600233352 - Dr.N.Premalatha

- Details of the FDP will be sent to the registered Email IDs of the participants on or before **01.February 2024**.
- E-Certificate of the programme will be sent to the participants within a week on completion of the FDP.

Chief Patron

Dr.R.Rudramoorthy
Director, PSG CARE
Cbe-04

Patron

Dr.B.Giriraj
Principal
PSG Polytechnic College
Cbe-04

Conveners

Ms.S.Sasikala
PSG PTC - Coordinator
PSG CARE

Dr.A.Rajamani
SDC Manager
PSG Polytechnic College
Cbe-04

Coordinators

Ms.P.Bala Muthu Marieswari
Lecturer
Department of English
PSG PTC

Dr.N.Premalatha
Lecturer
Department of Basic Science(M&CA)
PSG PTC

Approved
[Signature]

About PSG Polytechnic College

PSG Polytechnic College, established in the year 1939, a pioneer institute in the field of Technical Education and Research is a Government aided, ISO 9001 certified institution with Autonomous status from 1976. This aids it to have a flexible curriculum and updated syllabi. The Polytechnic College has the best laboratories with free access to the students and prepares them with the latest method of learning industrial practices. The industry attachment Programme, compulsory for all courses provides the students an exposure for current industrial practices. The college is located in the same campus as the PSG Industrial Institute.

About PSG CARE

The PSG Center for Academic Research and Excellence was founded in October, 2015 by the PSG & Sons Charities Trust with a mission to promote teaching excellence in all the colleges under the Trust. Toward this end, CARE will encourage the use of learner-centric pedagogical practices that facilitate effective learning and will foster dialogue and reflection on effective teaching through workshops, seminars, one-to-one consultation and other activities. The center also focuses on creating and sustaining effective faculty student relationships and aims to pursue its mission by:

- Helping educators at PSG to practice a learner-centric course design, innovative pedagogy and effective assessments so as to shift the focus of the teaching learning process from delivery of knowledge to facilitation of knowledge acquisition
- Offering an effective one-to-one mentoring system to the faculty in various topics pertaining to learner-centric pedagogy and effective faculty student relationships
- Promoting the use of technology in the PSG classrooms and establishing an environment for effective use of technology in enhancing the teaching- learning process.
- Helping faculty members assess the effectiveness of their teaching through appropriate student and peer feedback mechanisms

- Encouraging research activities that enhance the quality of teaching at PSG and supporting dissemination of research findings about the teaching learning process.

About the FDP

Communication is the pivot role on which the modern globe resolves. Being a teacher requires having strong teaching abilities. These abilities enable a teacher to maintain students' interest in learning and engagement in the classroom. Finding a teaching position that you enjoy might be facilitated by being aware of the most sought-after teaching qualities and how to emphasize them.

Objective of the FDP

- To enrich clarity, objectivity, listening vocabulary abilities.
- To strengthen one's capacity for interpersonal communication
- To understand the nuances in communication and values between cultures

FDP contents

- Effective Communication Practices in English – Spoken, Writing and Listening Practices.
- Vocabulary Enrichment – Tools for practicing English language
- Nuances of Effective Communication
- Practices of Student Engagement

Timings for the Sessions

Registration starts at 9.00AM

Session - 1	:9.45AM-10.45AM
Session -2	:11.00AM-12.15PM
Session -3	:1.30PM-2.45PM
Session -4	: 3.00PM-4.00PM

Program ends at 4.30PM

Resource Persons



Session-1
Dr.G.Menaka, HoD-English
PSG CT



Session-2
Ms.K.Premavathi
Lecturer-English
PSG PTC



Session-3 & 4
Dr.R.Deepa, Associate Professor & Head
PSG CARE Chief Coordinator
PSG IM